



Media Consent and Release

**Each member of your media team must complete and sign the Media Consent and Release form.*

By signing below, I consent to and give the Indian National Finals Rodeo (“INFR”) and its representatives, agents, subsidiaries, related entities, and assigns permission to utilize photographs, images, videos, recordings, quotes, summaries, biographies and/or excerpts created by and/or of me (collectively called the “Media”).

I give permission to the INFR to use and re-use, publish, distribute, and/or broadcast the Media, in whole or in part, individually or in conjunction with other photographs, images, videos, text, quotes, summaries, biographies, and/or excerpts, in any and all promotional, educational, business, trade, advertising, and marketing materials, including, but not limited to, in connection with event endorsements. These materials may include emails, the Internet, social media, websites, and other electronic media, as well as traditional radio, television, cable television, newspaper, magazine, direct mail, catalogs, brochures, advertisements, promotional materials, press releases, training materials, and other uses, in such medium and formats, whether now known or hereafter created or invented, at such locations, at such times and for such purposes as the INFR chooses, in its sole discretion.

This release is given without payment or other consideration.

I hereby waive any right that I may have to inspect or approve the finished product or products or the advertising copy or printed matter that may be used in connection with the Media or the use to which the Media may be applied. In addition, I waive all rights that I may have to any claims for payment of any kind, whether money, property or otherwise, related to the recording, production, publication, use or re-use of the Media.

I release and hold harmless the INFR, from any and all claims that may arise out of or in connection with my participation including, without limitation, any liability by use or re-use of the Media, any and all claims, demands, costs, expenses, and causes of action due to loss, theft, or damage to any personal property owned or controlled by me and any death, injury, loss, or damage to me.

I have read the 2023 INFR Media Guidelines and understand that failure to adhere to the media guidelines will result in a forfeiture of press credentials for the 2023 INFR as well as future events.

I have read the above authorization, release and agreement, before signing it, and that I am familiar with it and understand what it means.

I represent that I am at least 18 years of age and am fully competent to sign this Release.

Signature: Date:

Print Name:

Media Outlet: